



We offer annual advisory services to support **industry development**, **infrastructure investments**, and multi-criteria **planning** decisions: Professional economic accounting services in an **affordable package**.

Advisory service package

If you need the services of an economic accountant on a part-time basis, our advisory service package is just the ticket. We are on call to prepare industry development case briefs and workbooks, perform multi-criteria decision analysis for planning cases using weighted criteria, and provide peer reviews of planning and impact studies and analyses. In addition, you get free access to our client portal for self-serve preparation of economic impact workbooks and much more. All of our self-serve apps are non-technical and easy to use. The price for our service is based on the population size of your jurisdiction, which keeps our rates affordable for even the smallest regions.

Industry Development briefs

We prepare economic accounting briefs and workbooks for industry expansion and retention cases. The workbooks include the standard impact statement of local and state employment, earnings, value added, and output impacts, along with much more detail by industry and occupation and on economic system effects such as resilience. Each brief is individually prepared by an economist to summarize the overall impact and highlight details on how industries, the workforce, and the regional economic system are affected. Each brief concludes with interpretive notes from the preparer.

Economic **multipliers** are an **outcome** to be managed.

Peer reviews

We provide peer reviews of investment analyses and studies performed by your staff or outside consultants. In each review we make comments on the analysis assumptions, data, methods, and conclusions, and offer our recommendations. We review studies related to regional development, such as benefit-cost analysis for infrastructure investments, economic development planning, and state and local energy and transportation policies.

We bring regional **economic impact** modeling into the **performance management process**, supporting planning, measurement, and reporting functions. **Accountability**, made simple.

Online subscription

Sometimes you need a number fast, or just want to spend some time exploring what-if scenarios for planning and investments. Included with our advisory service is an online subscription to all of our economic accounting apps. You can analyze impacts for an unlimited number of expansion and retention cases, obtain industry multipliers for your region, create unlimited number of multi-criteria planning scenarios, and since you have access to our full national dataset, you can compare your region with any other region in the U.S.

Multi-criteria planning

Our planning service is intended to supplement comprehensive smart growth planning by analyzing the economic development component of smart growth across multiple criteria. For each case, an economist prepares a brief and rankings of industry development alternatives across seven economic criteria. Example criteria include jobs for college grads, occupational variety, resilience capacity, existing capacity use, gross local product multiplier, job creation, and earnings share of gross local product.

GASB 77 opens the door for **balanced accounting** of economic development **value and effectiveness**.

Economic accounting

Economic accountants collect, analyze, and present data to improve economic performance. We designed our services and apps specifically for this purpose – supporting processes, improving performance.

Our apps are at

<https://decisioncommerce.com>.

No registration required. Just go.



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