

Business Contribution Apps valuing connections

We created a new breed of apps for use by businesses and industry associations. Simple to use, and simple to make your own.

Promotional business cards

Promote your pledge to operate sustainably by putting your company's impact on a business card. Simply enter data from your tax return into the app, and within a few minutes you will receive a business card image in your inbox that you can print on the back of your business card or as separate cards. We follow a willingness to pay principle so that price does not stand in the way of spreading the word about your commitment. Your cost is from \$10 to \$100 - you choose based on the value this card brings to your business. To protect your privacy, our app never stores your financial data.

Sustainability pledges
Buy Local -- Yes
Golden Rule -- Yes
Renewable Energy -- Yes

Primary system role(s): variety, resilience, connections

Sample Business
Wabash County, IN

Production life cycle values
Local income per \$1 sales = \$0.49
Local connections = 34.0%
State connections = 92.0%
Energy use (mmBtu) = 8,753
Carbon emissions (tons) = 648

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We value your connections based on a commitment to buy local.

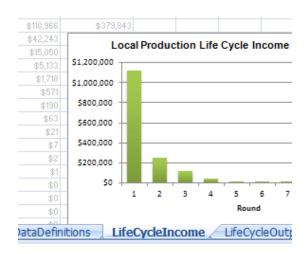
Private label cards

Go ahead, put your own brand on the cards. It's simple to do and the perfect tool for business associations and marketing cooperatives to promote their member businesses. Your look, your brand, and your choice of sustainability metrics and pledges. Our economic life cycle accounting engine generates many metrics to choose from. Let's connect.

We bring business contribution accounting to small and mid-size businesses with simple apps that respect your privacy, your time, and your money.

Business contribution workbooks

Want to know more about your company's economic contribution? We can generate a business contribution workbook from your financial reports and a brief consultation. If you have multiple locations, we will generate workbooks for each location as well as an aggregate workbook for your business. Your cost is from \$250 to \$2,500, depending on the number of locations and level of business diversification. View a sample workbook at spenditgreen.com, then contact us to get started.



Connections are relationships, not commodities. Local connections generate lasting impacts.

Our apps are at www.spenditgreen.com.
No registration required. Just go.

Our accounting engine

We create a bridge to go from financial accounts to economic accounts, allowing our engine to trace life cycle production back through the supply chain. Life cycle metrics include total production value, gross local product, earnings, workforce employment, energy fuel use and emissions, and economic system roles.